



Viitasphere One Page Business Plan

Viitasphere is the economy of the future. A peer-to peer platform that will allow people to search for and provide local services and goods using any currency they desire.

Problem: There is a lack of options available to people who wish to search for and provide services on a modern, user friendly, and simplistic platform. Current platforms available for users to sell goods charge outrageous fees, eating into the seller's profit. People have also become unsatisfied with the lack of real world alternatives to fiat currency.

Solution: People who possess a skill or trade will be able to market themselves on a platform that will help them reach multitudes of people in their respective communities. This will enable them to use their skill sets to earn money and have financial freedom. Anyone wishing to sell goods will be able to do so without the burden of platform or transaction fees. This will all be possible with the freedom of using and accepting multiple currencies of their choosing.

Target Market:

Skilled workers
University students
Entrepreneurs

Competition:

Ebay
Etsy
Uber
Postmates
Open Bazaar

Revenue:

- Revenue will be generated via a monthly subscription for a platinum membership. Platinum members will receive a number of benefits, get access to special features of the platform, and ultimately save money.
- VIITA Coin will be the native currency of Viitasphere and will be available for exchange on the platform, allowing for free and instantaneous transactions.

Marketing Activities:

- Involvement in global blockchain events, outings to school campuses and shopping centers, and business lunches and dinners with entrepreneurs interested in using the platform.
- Regular posts and updates from the Viitasphere team via all social media platforms with our hashtags.
- Billboards, radio, and television commercials.

Expenses:

Employees/Payroll
Marketing
Development
Taxes & legal fees
Rent/Utilities

Viitasphere Team:

Michael Delgado: CEO
Justin Johnston: President
Jeff Jackson: COO
Kaj Grussner: CFO
Emily Isbell: Sales & Marketing Director
Raymundo Vergara: Advisor